



FRANCHISE COSTS	INITIAL INVESTMENT	
	LOW-END	HIGH-END
Franchise Fee	30,000	30,000
• Real Estate	6,000	25,000
• Architectural Fees	5,000	10,000
• Leasehold Improvements	85,000	170,000
• Signage & Furniture	4,000	10,000
• Equipment	118,249	146,247
• Inventory	3,000	4,000
• Employee Uniforms	500	500
• Grand Opening	2,000	4,000
• Insurance Premiums	500	2,500
• Permits & Licenses	1,500	2,500
• Utility Deposits	0	1,000
Miscellaneous	3,000	4,000
• Travel & Hotel while training	0	5,000
• Working Capital-3 months	30,000	35,000
• Food Safety course	100	250
Total:		\$289,000 \$449,300

FRANCHISE QUALIFICATIONS

Franchise Profile

- Shared passion to build and sustain the iCream Café Brand
- \$200,000 liquid assets / \$400,000 net worth
- Operational Experience

Initial Investment: \$289,000 - \$450,000

Franchise Fee: \$30,000

Royalty Rate: 5% gross revenues

Advertising: franchisees allocate 2% gross revenues min. locally

If you meet the above criteria, please respond with the following information:

1. Your city / location of interest?
2. Do you or your partners have operational experience in retail or food & beverage?
3. Other relevant business experience?